

**Strategic Plan Checklist  
(Provisional)**

**Division I Philosophy Statement:**

- Institution subscribes to high standards of academic quality, as well as breadth of academic opportunity:**
  - Briefly describe institution, including a brief history, current and projected enrollments, academic standards and degree programs.
  
- Institution's intercollegiate athletics program strives for regional and national excellence and prominence:**
  - Describe planned changes to raise level of competition, talent, funding and support for a Division I intercollegiate athletics program.
  
- Institution's recruitment of student-athletes and emphasis on and support of its intercollegiate athletics program are, in most cases, regional and national in scope:**
  1. Describe planned enhancements to recruiting budgets for all sports and any plans to broaden current scope of recruitment of student-athletes.
  2. Include projected recruiting budgets for the provisional period.
  
- Institution recognizes the dual objective in its intercollegiate athletics program of serving both the institution's community and the general public:**
  1. Describe plans to heighten visibility of the Division I intercollegiate athletics program on campus and in local community.
  2. Include information available as to marketing plans, media coverage, home contest attendance and alumni/booster support.
  
- Institution offers extensive opportunities for participation in varsity intercollegiate athletics for both men and women:**
  - Describe institution's intercollegiate athletics program, including the number of sports sponsored and any plans to add or drop sports.
  - Summarize the athletics performance of each sport during the past academic year.
  
- Institution Sponsors at the highest feasible level of intercollegiate competition one or both of the traditional spectator oriented, income-producing sports of football and**

**basketball. In doing so, members of Division I recognize the differences in institutional objectives in support of football; therefore, the division provides competition in that sport in the Bowl Subdivision and the Championship Subdivision;**

1. Describe institution's plans (including facilities, hiring of coaches, scheduling and promotion) for successfully sponsoring Division I basketball and football. If applicable, please include institution's intention as to subdivision (e.g., NCAA Football Championship Subdivision) in which it wishes to compete in football.
2. Include any marketing or fundraising plans specific to the two sports. Include any marketing, promotion or fundraising plans specific to the sports.
3. Provide the attendance figures from the two preceding seasons.

**Institution is scheduling its athletics contests primarily with other members of Division I, especially in the emphasized, spectator-oriented sports, as a reflection of its goal of maintaining an appropriate competitive level in its sports program:**

1. Describe actions (or planned actions) by institution to enhance schedules in all sports to include mostly Division I institutions.
2. Include any information regarding institution's membership in Division I multi-sport or single-sport conferences.

**Institution maintains institutional control over all fund supporting athletics:**

1. Include a detailed list of sources of revenue, as well as actual and projected operating budgets for the provisional period.

**Certification Principles:**

**Governance and Commitment to Rules Compliance:**

1. **Institutional Control, Presidential Authority and Shared Responsibilities.** The Association's principle of institutional control vests in the institution the responsibility for the conduct of its athletics program, including the actions of its staff members and representatives of its athletics interests. [NCAA Bylaw 22.2.1.1]
  - Provide organizational charts for intercollegiate athletics and intercollegiate athletics within the university structure.
2. **Rules Compliance.** Membership in the Association places the responsibility on each institution to assure that its staff, student-athletes and other individuals and

groups representing the institution's athletics interests comply with the applicable Association rules and regulations. [Bylaw 22.2.1.2]

- a. Describe your institutions NCAA rules education for necessary athletics staff members and boosters. Specifically, please provide details on efforts to educate necessary individuals of the differences between the three NCAA divisions, with particular attention to differences between academic standards, transfer and financial aid regulations.
- b. Include a description of institution's policies and procedures for certifying the eligibility of initial, continuing and transfer student-athletes.

**Academic Integrity:**

1. **Academic Standards.** The Association's fundamental principles indicate that an intercollegiate athletics program shall be designed and maintained as a vital component of the institution's educational system, and student-athletes shall be fully integrated into the student body. [Bylaw 22.2.2.1]

- Describe institution's admission policies, including those that differ from standard admission policies.
- Describe how student-athletes will be (or are) integrated into the general student-body.

2. **Academic Support.** Members of the Association have the responsibility to conduct intercollegiate athletics programs in a manner designed to protect and enhance the educational welfare of student-athletes and to assure proper emphasis on educational objectives. [Bylaw 22.2.2.2]

- a. Describe institution's programs (planned or current) that protect and enhance the educational welfare of its student-athletes. Include a description of student-athlete academic advising staff and facilities.
- b. Describe programs (planned or current) that ensure student-athlete have sufficient time for academic programs. In particular, address policies or planned policies for missed class time due to participation in Division I athletics.

**3. Academic Performance Program.**

- Describe institution's plans to successfully follow the NCAA Division I Academic Performance Program. If applicable, provide institutions most recent NCAA Division I Academic Progress Rate and Graduation Success Rate for each sport.

- Include any academic-improvement plans developed during the previous year or as required by the NCAA Division I Academic Performance Program have been implemented.

**Equity and Well-Being:**

- 1. Gender Issues.** Consistent with Constitution 2.3 it is the institution's responsibility to implement the Association's principle of gender equity. [Bylaw 22.2.3.1]
  - Describe institution's efforts at achieving and maintaining gender equity and how planned Division I status affects those efforts.
- 2. Diversity Issues.** It is a principle of the Association to promote respect for and sensitivity to the dignity of every person and to refrain from discrimination prohibited by federal and state law. [Bylaw 22.2.3.2]
  - Describe institution's efforts to promote respect and understanding of diversity issues.
- 3. Student-Athlete Well-Being.** Conducting the intercollegiate athletics program in a manner designed to protect and enhance the physical and educational well-being of student-athletes is a basic principle of the Association. [Bylaw 22.2.3.3]
  - Describe planned or current policies that protect the well-being (including health and safety) of institution's student-athletes.