

REPORT OF
THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION
DIVISION I COMMUNICATIONS AND COORDINATION COMMITTEE
CONFERENCE CALL

Participants:

November 10, 2009

Grace Calhoun, Indiana University – (Awards, Benefits Expenses and Financial Aid Cabinet)
Carolyn Callahan, University of Virginia – (Academic Cabinet)
Joseph D’Antonio, Big East Conference – (Legislative Council)
Damon Evans, University of Georgia – (Leadership Council)
Rob Halvaks, Big West Conference – (Administration Cabinet)
Petrina Long, UCLA – (Recruiting/Athletics Personnel Cabinet)
Mike Rogers, Baylor University – (Amateurism Cabinet)
Jackie Campbell, NCAA – recording secretary

Jeff Schemmel, chair of the Championships/Sports Management Cabinet, and Matt Baysinger, chair of Division I Student Athlete Advisory Committee, were unable to participate on the call.

NCAA Staff: David Berst, Matt Burgemeister, Jeremiah Carter, Julie Cromer, Diane Dickman, Lynn Holzman, Michelle Hosick, Brad Hostetter, Steve Mallonee, Rachel Newman-Baker, Carol Reep, Dave Schnase, Geoff Silver and Mark Tschaggery also participated on the call.

The conference call was called to order at 2:05 p.m. by David Berst, NCAA vice president of Division I.

1. Ongoing Matters. The committee received updates on the following from David Berst:

- a. Executive Committee Search for NCAA President. The committee was notified that the search committee has been finalized. The search committee will work with NCAA Interim President Jim Isch and NCAA Vice President Wally Renfro to hire a search firm and conduct the search for a new NCAA president.
- b. Collaboration Zone – Pilot Program. The committee briefly discussed its newly established online Collaboration Zone. Jackie Campbell, NCAA director of Division I, will work with committee members to ensure the Collaboration Zone is used effectively.
- c. Cost-Savings Initiative. The committee was reminded that cost-savings initiatives need to be a high priority in all upcoming council and cabinet meetings. The Championships/Sports Management Cabinet was praised for the cost-savings effects of recent changes in NCAA championships travel policies.

- d. Plans for the 2010 NCAA Convention. Berst reviewed the 2010 NCAA Convention schedule, noting that committee members were invited to attend the combined Board of Directors/Leadership Council/Legislative Council luncheons on Thursday, January 14 and Friday, January 15. The committee members were notified that each cabinet and council will be given time during the Division I Issues Forum to update those in attendance on its primary agenda items. The committee will be notified of the timing of the Division I Issues Forum once it is finalized in December. The committee will hold a meeting Friday, January 15 from 4-6 p.m. David Berst will provide the committee with information on booking travel to Convention.

2. **Brief Updates.**

- a. Board of Directors. The Board of Directors approved a number of interpretations related to recruiting legislation, adopted emergency legislation to define a “recruited prospective student-athlete” in the sport of men’s basketball, and submitted several proposals into the current legislative cycle. Additionally, the Board sponsored several pieces of legislation arising from the Men’s Basketball Academic Enhancement Group’s recommendations. However, legislative proposals regarding a summer bridge program for men’s basketball student-athletes and allowing institutions to cover travel expenses for parents or legal guardians to accompany a prospective men’s basketball student-athlete on official visits were not put into this legislative cycle and will be discussed further at the 2010 NCAA Convention.
- b. Leadership Council. Damon Evans, Leadership Council chair, provided the committee with an update on the council’s recent discussions pertaining to membership standards and diversity within the governance structure. Evans noted that the Council plans to present a formal report to the Board of Directors after the Convention, in time for conferences’ spring meetings, with the hopes that legislative proposals will be included in the 2010-11 legislative cycle. Evans also noted the Council’s discussion of diversity within the governance substructure and its plans to submit recommendations to the Board after its January meeting.
- c. Legislative Council. Joseph D’Antonio, chair of the Legislative Council, reported that the Council was pleased with the amount of feedback it received from the cabinets regarding the proposals in the 2009-10 legislative cycle. The committee briefly discussed how the Legislative Council and the cabinets could work together more effectively.

3. Comments Regarding Cabinets' Key Items. The cabinet chairs briefly shared the following meeting highlights:

- a. Academic Cabinet. The cabinet continued its review of initial-eligibility standards, employing the goals and principles drafted earlier this year. The cabinet invited committee members to give feedback regarding the correlation of cabinet actions with these goals and principles. The cabinet is not sponsoring legislation this legislative cycle, but is hopeful that it will have legislative proposals finalized in time for the 2010-11 legislative cycle.
- b. Administration Cabinet. The cabinet discussed the importance of educating the membership regarding the Division I committee nomination and selection processes, with a focus on improving the level of comfort conference offices have with the appointment process.
- c. Amateurism Cabinet.
 - (1) The cabinet reaffirmed its commitment to eliminate vicarious professionalism in college athletics while sponsoring a legislative exception to men's ice hockey student-athletes, NCAA Proposal No. 2009-22, based on recommendations from USA Hockey, the American Hockey Coaches Association and the Hockey Commissioner's Association.
 - (2) The cabinet continued its review and examination of the final report of the Task Force on Commercial Activity in Intercollegiate Athletics. NCAA staff is currently drafting legislative concepts based on the report's principles.
- d. Awards, Benefits, Expenses and Financial Aid Cabinet.
 - (1) The cabinet continued its review of the financial aid model, focusing on countable versus non-countable aid. The cabinet will seek membership feedback regarding either completely exempting or exempting with conditions the following aid from "counter" status: federal need-based financial aid, state need-based financial aid and outside scholarships. Additionally, the cabinet discussed reducing the minimum G.P.A. standard for institutional aid and allowing student-athletes to turn down athletically-based financial aid for a more favorable non-athletically based financial aid package.
 - (2) The cabinet continued its discussion of the merits of current NCAA legislation limiting the term of athletically related financial aid to a maximum of one year. The cabinet agreed to maintain the one-year term, concluding that the one-year

award period is in the best interest of college athletics. The cabinet is currently updating its financial aid best practices document with additional information related to the expectations of the institution and student-athlete as they relate to renewing and receiving athletics financial aid.

- (3) The cabinet examined Bylaws 15 and 16 and developed legislative recommendations that could provide financial relief to the membership.
 - (4) The cabinet passed a motion requiring institutions to submit data to their conference offices regarding prospective student-athletes who sign a National Letter of Intent but do not matriculate at that institution, including the reasons the prospective student-athletes failed to matriculate.
- e. Championships/Sports Management Cabinet. The committee did not receive an update from the cabinet, though the cabinet was commended for its cost savings efforts.
 - f. Recruiting Cabinet. The cabinet began a discussion of the current recruiting model. The cabinet identified key guiding principles to serve as a framework for the examination and discussion of the current recruiting model and hopes to present a preliminary discussion document during the Division I Issues Forum and speak with the Division I SAAC at the 2010 Convention.
4. **Proposed Future Call Dates.** Committee members were asked about their availability during the week of December 14. The dates may be expanded to ensure that the committee has the opportunity to speak about the upcoming Convention and touch base with cabinet and council liaisons.
5. **Adjournment.** The call was adjourned at 3:15 p.m. EDT.

REPORT OF
THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION
DIVISION I COMMUNICATIONS AND COORDINATION COMMITTEE
CONFERENCE CALL

Participants:

December 18, 2009

Grace Calhoun, Indiana University – (Awards, Benefits, Expenses and Financial Aid Cabinet)
Carolyn Callahan, University of Virginia – (Academic Cabinet)
Joseph D'Antonio, Big East Conference – (Legislative Council)
Rob Halvaks, Big West Conference – (Administration Cabinet)
Petrina Long, UCLA – (Recruiting and Athletics Personnel Issues Cabinet)
Mike Rogers, Baylor University – (Amateurism Cabinet)
Jackie Campbell, NCAA – recording secretary

Damon Evans, chair of the Leadership Council, was unable to participate on the call.

NCAA staff: Julie Cromer, Diane Dickman, Michelle Hosick, Brad Hostetter, Kevin Lennon, Steve Mallonee, Rachel Newman, Carol Reep, Geoff Silver and Jackie Thurnes also participated on the call.

The conference call was called to order at 11:07 a.m. by the staff liaison Jackie Campbell.

1. **Welcome and opening remarks.** Jackie Campbell noted that the primary purpose of the call was to clarify the roles of the cabinet chairs during the 2010 NCAA Convention.
2. **Plans for the 2010 NCAA Convention.** Jackie Campbell reviewed the roles of the chairs during the Division I Issues Forum, the Division I Business Session, the Communications and Coordination Committee meeting/reception and the joint luncheons taking place during the course of the Convention.
3. **Proposed future call dates.** Jackie Campbell noted that the next conference call of the committee following the 2010 NCAA Convention will take place early in March following the February cabinet meetings and prior to the March Leadership Council meeting.
4. **Adjournment.** The call was adjourned at 11:35 a.m. EST.