



## Promoting or Endorsing Commercial Products or Services

While in high/secondary school, prospective student-athletes may promote or endorse a commercial product or service, provided they do not receive any compensation for doing so. However, after student-athletes enroll at an NCAA school, they may no longer promote or endorse a product or allow their name, image or likeness to be used for commercial or promotional purposes.

### Certifying Promotional Activity Legislation Compliance

The Eligibility Center requires the following to certify compliance of promotional activity legislation:

- Signed copy of all agreements the PSA or the family have with the commercial entity; and
- Summary of any compensation or benefits provided to the PSA for promotional support.



*NCAA rules may be different based on division, sport and/or timing (pre- or post-enrollment). If you have questions regarding your amateur status or NCAA legislation, contact the athletics compliance office at the NCAA institution recruiting you or the NCAA's public and legislative line at 877-262-1492.*

**Need more information?** [Click here](#) for additional amateurism-related resources.